



Princes Food Group Case Study

Packing and Reographics Coordinator



www.princes.co.uk

Princes is one of Europe's fastest growing food and drink groups. We partnered with Princes Food Group in order to help them source and hire a new **Packaging and Reographics Coordinator** to join their ever-expanding team.

The Problem

The role of packaging and reographics coordinator is a very niche position – making it fairly difficult to find suitable candidates. As such, Princes Food Group wanted to ensure that they were able to find and hire a candidate who met all of their specific role requirements.

We worked closely with Princes Food Group to draft a **detailed job specification** that would enable us to identify the exact requirements crucial to the role and desired for a compatible cultural fit.

The Solution

To find the perfect candidate for this job, we completely **mapped the local market** for talent that may be suitable for the position. This included analysing each candidate's experience, location, personality profile and technical skillset.

Using the knowledge we have gained about Princes Food Group and the way that they operate, we were able to pitch the role to individuals who were looking for growth opportunities and seeking career advancement.

The Outcome

Having successfully identified **three individuals** who we believed perfectly matched the requirements of the role and who we recognised as a personal fit within the team, we submitted our shortlist. All three candidates were then invited to interview.

From start to finish, this process took a total of seven days. The final-stage interviews were conducted on a weekend to ensure maximum efficiency of time and our service was delivered in an expedient and efficient manner.



7
Days
To Hire

The final stage interview was conducted on a Saturday and the process was complete in a single week.



3
CVs Sent

All three shortlisted candidates were invited to interview.

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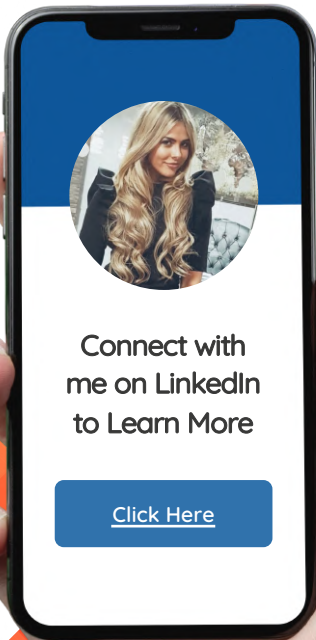
Aspion are a key recruitment partner across multiple disciplines within the Princes Group, we have worked with them since 2012 and they have successfully placed over 60 high calibre professionals into our business. Aspion understand how to represent Princes and understand the nuances of our organisation understanding of the nature of the opportunities.

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Want to Know More?

If you would like to understand how our search strategies could **strengthen and benefit** your hiring process, we are more than happy to assist you.



Call Us: 0333 360 1100

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